

# Origin Laser Tools, Inc

Press Release

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FOR IMMEDIATE RELEASE

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## New Portable Tool Projects Three Laser Planes



March 1, 2011 Santa Cruz California – After more than three years of R&D, **Origin™ Laser Tools** has announced that they are now accepting orders for their patent-pending “**Cornerstone™ Classic**” reference laser, designed for the construction industry professional. The Cornerstone™ is the first tool to generate three complete orthogonal laser planes, providing builders and craftsmen with a portable plumb-level-square “Cartesian” reference system. Unlike the common “rotator”-type lasers, which use a motor to spin a laser dot to generate the impression of a level plane, the Cornerstone’s optics have no moving parts, enabling much more compact and robust packaging, and longer battery life. Origin™ Laser Tools has built upon these qualities to create an optical instrument that does the work of three rotators, positioned at 90° to each other, yet is packed into a rugged, holster-able tool.

Made in America, precision CNC-machined from 7075-T6 aircraft aluminum, 440A hardened surgical stainless steel and 360 brass, the self-leveling Cornerstone™ is an investment-grade tool, built for long-term, reliable accuracy. Powered by rechargeable Li-ion batteries, the Cornerstone’s diamond-turned aspheric optics project crisp, accurate laser lines at distances to over 100 feet.

Origin™ Laser Tools' founder and inventor of the Cornerstone, Tim Litvin says, "The Cornerstone™ is a versatile, everyday tool that can help the builder to complete jobs accurately, on time, and on budget, improving efficiency at every stage of the building process".

The Cornerstone™ can be mounted on a tripod as a central layout measurement reference. From a fixed position, it can be used simply as a level (like a rotator), or for its additional reference laser planes as well. At only 2.4 lbs., a Cornerstone™ can easily be carried on a tool belt for on-demand personal use around the jobsite. Conveniently holstered, it can then quickly be put to use as a precision level, chalk-line, square, and plumb bob, wherever needed. Useful for foundations, framing, drywall, plumbing, tile, masonry, and cabinetry.

**Origin™ Laser Tools, Inc.** was founded in 2010 to manufacture the Cornerstone™ laser tool, and to provide direct personal service to each customer. These hand-built laser tools can be personalized with a choice of hardwood grips and the customer's name engraved into the aluminum structure.

Orders for the serial numbered, Limited Edition, Cornerstone™ Classic are now being accepted.

Shipments begin September 2011.

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